

AI-Powered Asset Management

Empower Businesses with Smarter Assets



Disparate Asset Ecosystem

Is your asset management fragmented across IT, IoT and OT, causing oversight and higher costs?

Inconsistent Asset Data

Do you struggle to capture clean and end-to-end asset data, resulting in discrepancies?

Questionable Asset Health

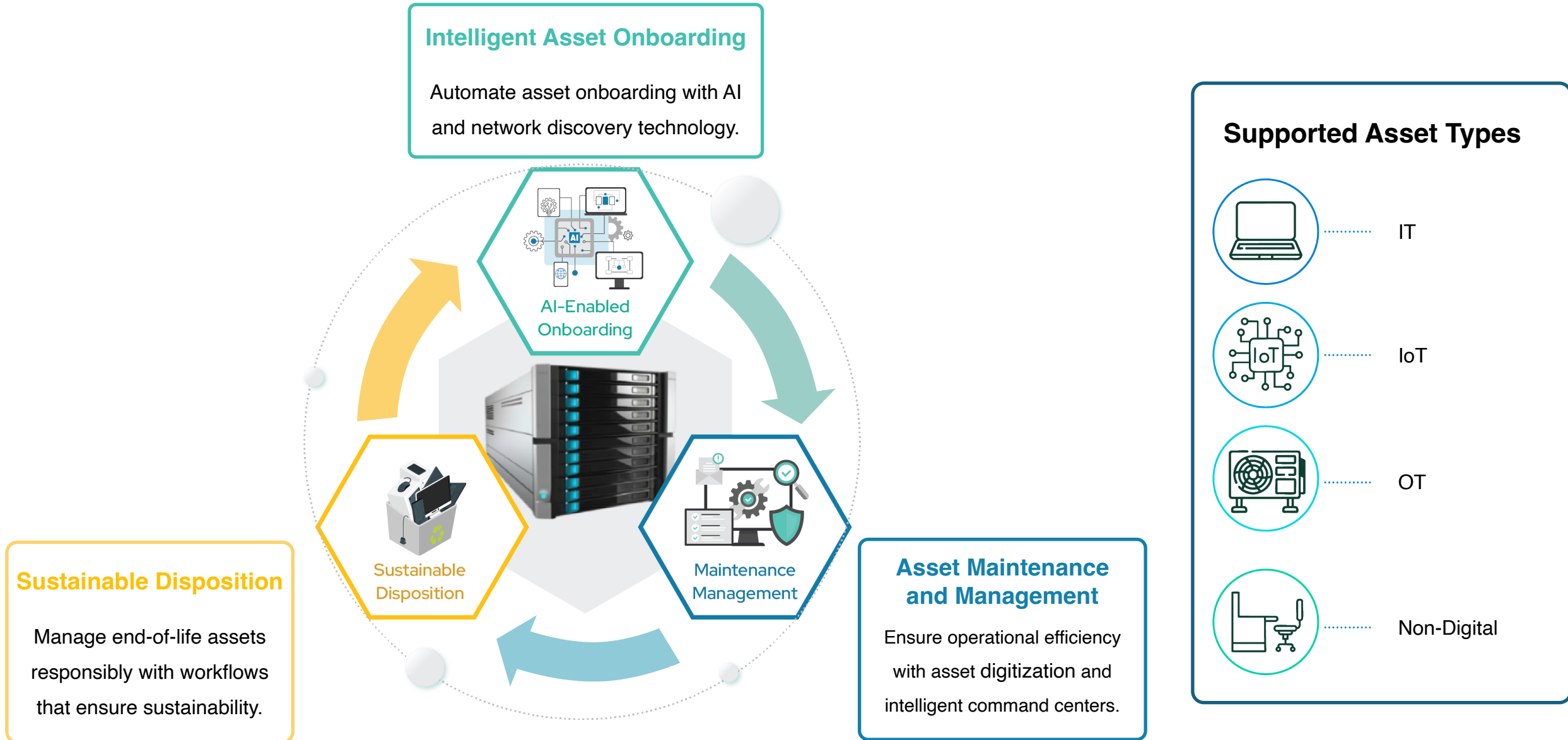
How confident are you about your assets running at optimal performance?

Blind Spots in Asset Operations

Are you in control of all your asset operations and productivity across the portfolio - all at once?



Optima: AI-powered Asset Lifecycle Management





Deployed across 10+ Fortune 500 end-clients.



2M+ Annual Audits Performed



1M+ Assets Managed across Portfolio



Globally Deployed in 50M+ sq. feet.

Trusted Across Key Sectors



MSP



IT Enterprises



Manufacturing Units



Financial Institutes



Retail Chains

30-40% Margin based on Volume

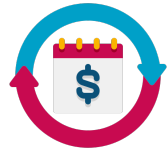
Deal Registration

Partner Protection
Up to 20% added discount



60 Days No-Capex Pilot

Provide resellers with a flexible pilot to showcase Optima's value and accelerate adoption.



Asset-Based Pricing

Optima's asset-based SaaS pricing ensures value for clients and attractive margins for the sales team.



Upselling Opportunities

Unlock upselling potential via integrations with Ticketing Systems, ESG applications, ERPs, and other BI technologies.



2-Week Implementation

A proven, fast-track implementation process, enabling resellers to get clients up and running in just 2 weeks.



Onboarding & Training Included

Comprehensive onboarding and tailored training programs to equip resellers to end-users to effectively pitch and deploy Optima.



The Challenge:

Inaccurate and inefficient asset data collection and lack of centralized tracking hinders visibility.



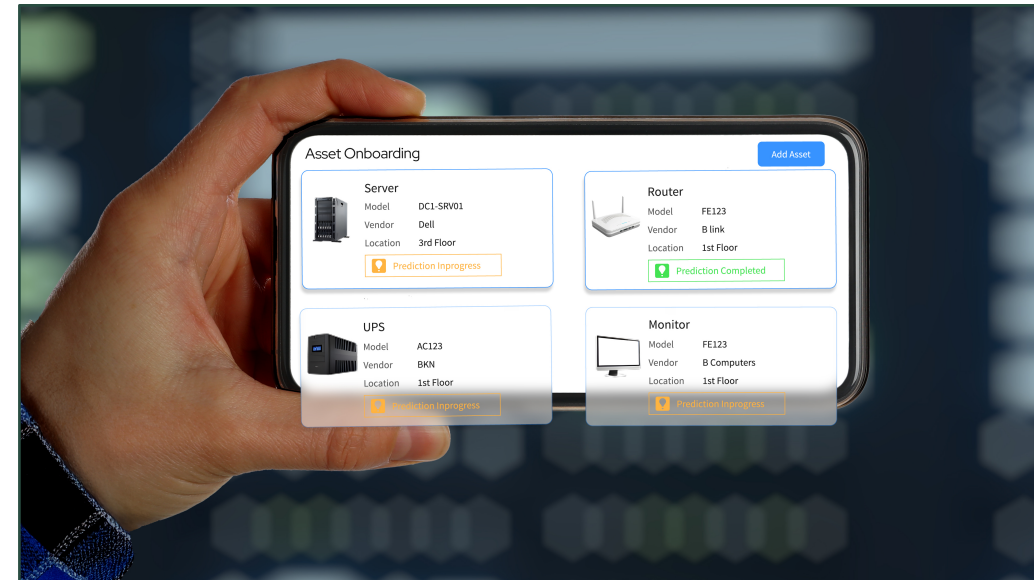
The Solution:

Use AI to capture clean and classified asset data and global tracking of the entire asset portfolio from the very start.



The Persona:

System and IT Admins, Onboarding Teams, and Field Technicians.





The Challenge:

Manual workflows and a break-fix approach, leading to deteriorating asset health and reduced people productivity.



The Solution:

With a proactive approach, Optima monitors asset health in real-time reducing failures before they happen. Automates maintenance workflows — by auto-generating alerts and tickets.



The Persona:

Asset Technicians, Engineers, and Operations Managers





The Challenge:

At the end of asset lifespan, organizations grapple with risking data security, improper disposal, and missed opportunities for resale or recycling.



The Solution:

Identify the right next step for your asset with the help of Optima's health score and insights, track the disposition process, and achieve KPIs to meet ESG goals.



The Persona:

Compliance Officers, and Sustainability Teams



Client Success Story - A Fortune 50 Consumer Goods Giant



Asset Onboarding

75%

Reduction in
onboarding time

Asset Digitization

200k+

Assets managed across
3 million sq. feet

Deployment Scaling

50

Properties deployment

Utilization Scaling

600+

Users across the globe

Inspection Time

70%

Reduction in inspection
time

Annual Savings

\$1Mil

Recurring operational
Cost Efficiency



Testimonial

By saving 3 minutes per asset touch, the solution freed up 50k hours of work or 6.25k person-days annually — Allowing for reallocation of on-account resources to focus on other critical aspects of their operations







Client Success Story - IT Hardware Asset Management for JLL Technologies

Challenge	Solution
Fragmented IT asset management – Disconnected systems made tracking and managing IT assets inefficient.	Automatic network discovery and streamlined asset onboarding with AI-driven precision.
Lack of centralized asset tracking – Inconsistent and outdated records reduced visibility and decision-making.	Intelligent Command Center – A single control hub providing complete asset visibility and tracking.
Minimal network bandwidth visibility leading to a reactive approach	Network bandwidth monitoring – Real-time throughput tracking with proactive ticket generation to prevent issues.
Complex IT integrations – Managing assets across multiple platforms was a challenge.	Single pane of glass – Unified view of all asset operations through seamless integrations .



Tangible impact

 100,000 Assets	 22 Offices Global Roll-Out
 ServiceNow Integration	 Intelligent Command Center

sclera

Sclera Holdings LLC

About Us:

- Founded in 2018, we specialise in digital infrastructure and AI-driven asset management.
- Headquartered in Chicago, our leadership brings over 25 years of experience in the industry.
- Backed by patented technologies, we strive to be at the forefront of innovation.

Our Product

The logo for Optima, featuring the word "Optima" in a bold, sans-serif font. The letter "i" is stylized with a green leaf-like shape above it.

White-labeled solution — solving problems in the IT Asset Management space and aligning with partners on their branding and deliverables.

Our Channel Partners





Thank You

Contact us at steven.atkins@tdsynnex.com
niveditha.shetty@sclera.com for a product
demo!

We look forward to collaborating with you.

