



GA4 Website Performance Dashboard

Google Analytics 4 Import
Last updated 119 weeks ago

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Powered by Coefficient

Total users

1,691



New Users

1,595



Sessions

2,169



Views

3,093



Sessions per User

1.3



Bounce Rate

70.8%



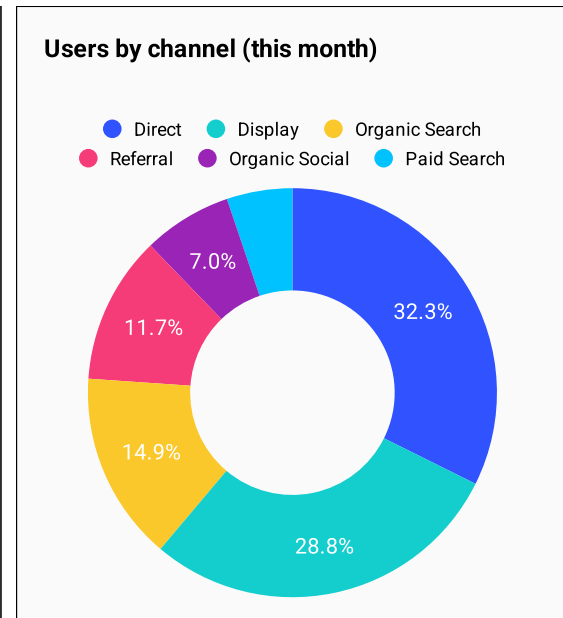
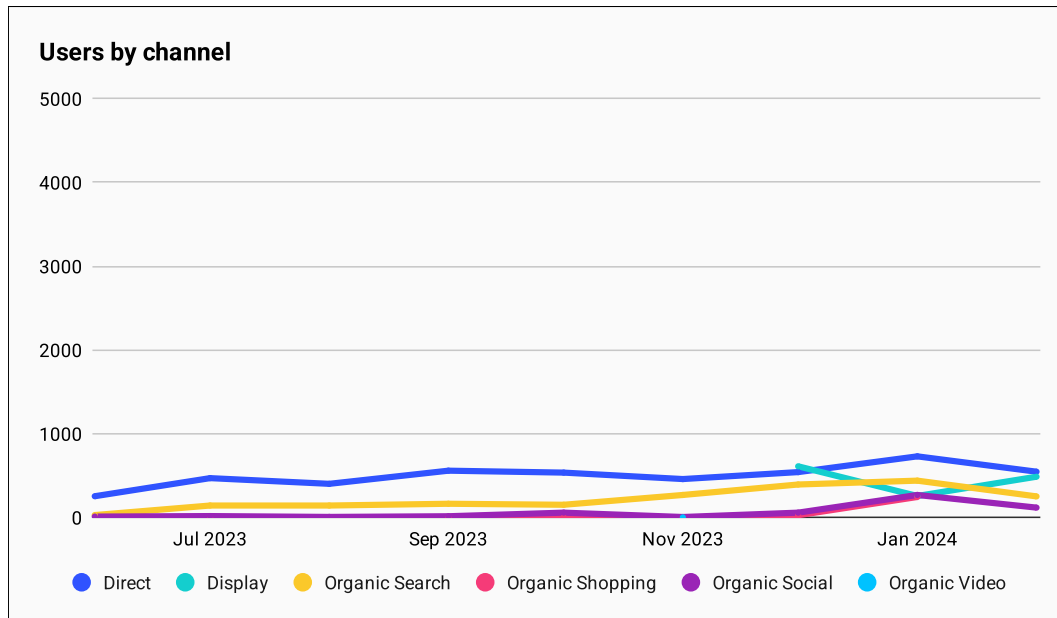
Pages / Session

1.4



Average session duration

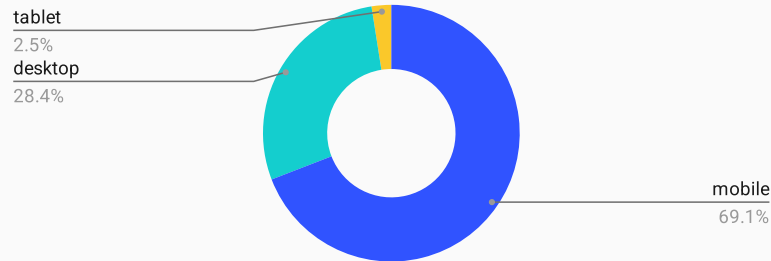
0:01:30



Traffic by channel (this month)

Session default channel group	Total users	Sessions	New users	% New Sessions	Sessions per user	Bounce rate	Avg. Session Duration
Direct	548	691	513	1	1.3	67.9%	92
Display	488	635	463	1	1.4	83.8%	57
Organic Search	253	364	225	1	1.5	44.8%	160
Referral	198	238	192	1	1.2	68.5%	94
Organic Social	119	124	116	1	1.2	87.9%	11
Paid Search	88	102	86	1	1.2	83.3%	63

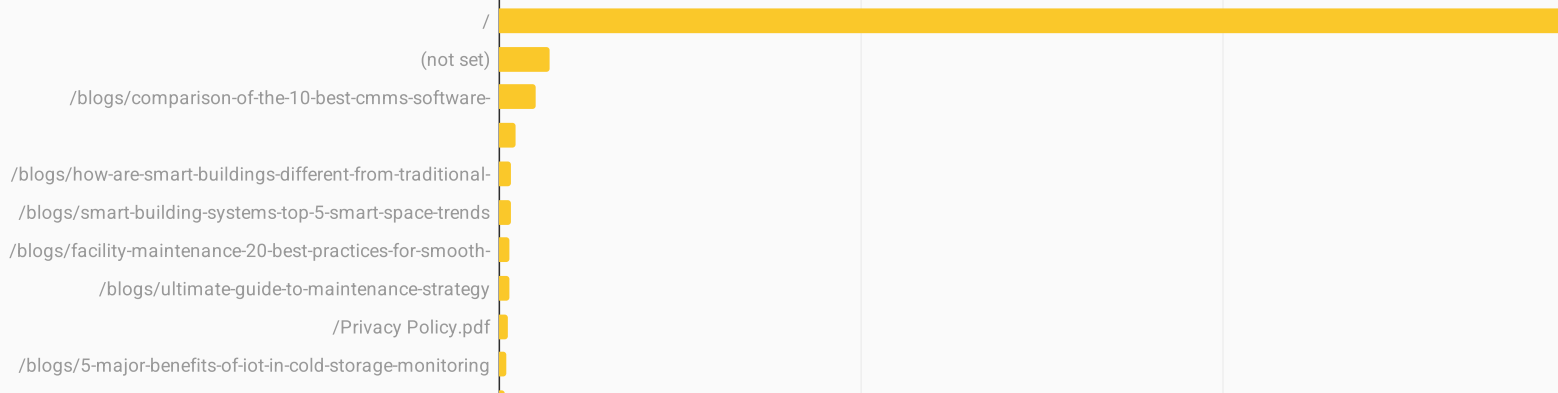
Traffic by Device



Traffic by device (this month)

Device category	Total users	Sessions
mobile	1,171	1,411
desktop	481	709
tablet	42	54

Top 10 landing pages by users (this month)



Top 50 landing pages

	Landing page	Total users	Sessions	New users	% New Sessions	Sessions per user	Bounce rate	Avg. Session Duration
1	/	1,467	1773	1393	79%	1.3	73.7%	70
2	(not set)	69	85	2	2%	1.5	97.6%	10
3	/blogs/comparison-of-the-10-best-cmms-software-systems	51	63	46	73%	1.2	44.4%	119
4		23	24	2	8%	1.4	95.8%	2
5	/blogs/how-are-smart-buildings-different-from-traditional-buildings	17	22	16	73%	1.5	50.0%	245
6	/blogs/smart-building-systems-top-5-smart-space-trends	17	22	16	73%	1.3	36.4%	294
7	/blogs/facility-maintenance-20-best-practices-for-smooth-operation	14	15	12	80%	1.3	53.3%	58
8	/blogs/ultimate-guide-to-maintenance-strategy	13	15	12	80%	1.2	46.7%	215
9	/Privacy Policy.pdf	11	11	11	100%	1.0	90.9%	3
10	/blogs/5-major-benefits-of-iiot-in-cold-storage-monitoring	10	10	9	90%	1.0	50.0%	490
11	/blogs/home	8	15	1	7%	1.9	26.7%	169
12	/blogs/how-to-create-and-plan-a-successful-maintenance-budget	8	9	8	89%	1.1	44.4%	34
13	/solutions/digital-transformation	8	8	1	13%	1.3	62.5%	548
14	/blogs/top-5-spectacular-creations-of-zaha-hadid-around-the-world	6	6	6	100%	1.0	50.0%	108
15	/blogs/facility-maintenance-checklist-must-have-items-on-the-job	5	5	4	80%	1.0	0.0%	538
16	/blogs/how-is-ai-predictive-maintenance-changing-business-facilities	5	5	4	80%	1.0	0.0%	360
17	/blogs/what-do-honeywell-building-technologies-do-for-enterprises	5	8	4	50%	1.6	50.0%	145
18	/blogs/what-is-ifma-how-does-it-influence-fm-practices-global	5	5	4	80%	1.0	60.0%	10
19	/blogs/limble-cmms-vs-maintainx-cmms-which-is-better-for-yc	4	4	4	100%	1.0	50.0%	21
20	/blogs/which-facility-management-system-is-better-eam-vs-crm	4	4	4	100%	1.0	50.0%	121
21	/contact-us	4	4	4	100%	1.0	0.0%	157
22	/privacy-policy	4	6	3	50%	1.5	66.7%	11
23	/solutions/smart-operations-center	4	5	0	0%	1.7	60.0%	138

24	/blogs/how-to-pick-the-perfect-building-management-system	3	3	2	67%	1.0	66.7%	703
25	/blogs/is-changing-to-an-fm-system-the-key-to-corporate-suc	3	3	2	67%	1.0	100.0%	1,477
26	/blogs/types-of-condition-based-maintenance-and-its-benefit	3	3	3	100%	1.0	100.0%	2
27	/features/sensors	3	3	0	0%	1.0	66.7%	263
28	/blogs/asset-management-software-how-to-find-a-perfect-too	2	2	1	50%	1.0	50.0%	16
29	/blogs/how-cmms-acts-as-a-tool-to-boost-workplace-producti	2	2	2	100%	1.0	50.0%	23
30	/blogs/is-a-building-management-system-a-necessity-for-you	2	2	2	100%	1.0	0.0%	23
31	/blogs/top-15-inventory-management-software-in-the-us	2	2	2	100%	1.0	50.0%	24
32	/features/personalized-qr-code	2	4	1	25%	2.0	75.0%	700
33	/industries/commercial-workspaces	2	3	0	0%	1.5	66.7%	184
34	/industries/hospitality	2	2	0	0%	1.0	50.0%	939
35	/solutions/single-pane-of-glass	2	2	0	0%	1.0	50.0%	17
36	/blogs/15-best-facility-management-software-solutions	1	1	1	100%	1.0	0.0%	17
37	/blogs/4-best-facility-management-budget-tips-for-managers	1	1	1	100%	1.0	100.0%	5
38	/blogs/a-thorough-analysis-of-sustainable-facility-managemer	1	1	0	0%	1.0	0.0%	4,875
39	/blogs/best-predictive-maintenance-guide-for-facility-manage	1	1	0	0%	1.0	0.0%	1,193
40	/blogs/building-your-digital-transformation-strategy-for-succe	1	1	0	0%	1.0	0.0%	1,101
41	/blogs/facility-management-market-analysis-growth-and-futur	1	1	1	100%	1.0	0.0%	15
42	/blogs/how-are-smart-commercial-buildings-changing-cre-lan	1	4	0	0%	4.0	100.0%	4
43	/blogs/how-iot-asset-tracking-can-boost-your-business-growt	1	1	0	0%	1.0	100.0%	5
44	/blogs/how-iot-predictive-maintenance-transform-industries	1	1	1	100%	1.0	0.0%	54
45	/blogs/how-real-time-energy-monitoring-boosts-building-perf	1	1	1	100%	1.0	0.0%	241
46	/blogs/how-the-internet-of-things-is-revolutionizing-smart-citie	1	1	1	100%	1.0	0.0%	428
47	/blogs/how-to-use-smart-facility-management-for-your-advant	1	1	1	100%	1.0	0.0%	11
48	/blogs/remote-asset-monitoring-in-hospitality	1	1	0	0%	1.0	0.0%	2,178
49	/blogs/the-essential-guide-to-hvac-maintenance-10-best-prac	1	2	0	0%	2.0	0.0%	460
50	/blogs/the-future-of-work-top-5-trends-for-a-futuristic-workspa	1	1	1	100%	1.0	0.0%	150